



JOIN US FOR THE **2ND** ANNUAL

Gowrie IOWA *Hometown* Christmas

Bundle up and step into a winter wonderland! It starts with a fun kid zone at 4:00 PM, followed by an evening parade on Market Street down to the City Park, and don't miss the tree-lighting ceremony. Grab a bowl of chili, sip some hot cocoa while enjoying the fun activities, from the sounds of cheerful carolers to the twinkling lights that dance in the night. Be sure to stop by to visit with Santa and take a picture.

DECEMBER 06, 2025 | AT 4:00 PM

Parade runs From Elm Street to City Park

For more information contact
Gowrie@wccta.net

Sponsored By:

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We stand for you.



2ND ANNUAL
Gowrie IOWA
Hometown
Christmas

Bundle up and step into a winter wonderland !

Kid zone - 4:00pm
Food served - 5:00 pm
Lighted parade on Market Street - 6:00pm
Tree-lighting Ceremony
Chili & Hot Cocoa & More
Carolers
Pictures with Santa

DECEMBER 06, 2025 | AT 4:00 PM

Parade route is west on Market St. from
Elm Street to City Park

Sponsored By:

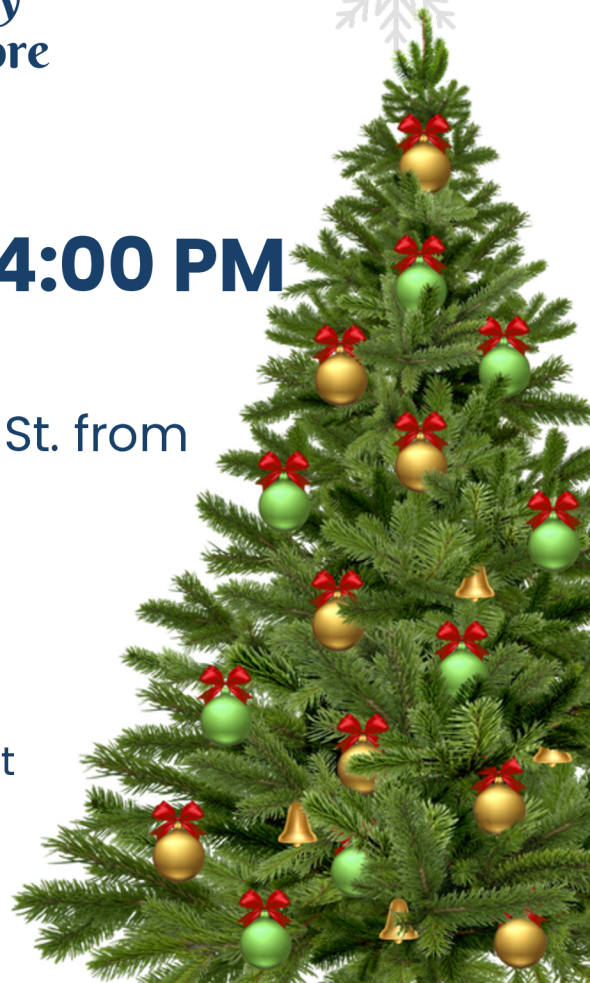
Gowrie
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COMMISSION

Gowrie
Municipal Utilities



HEARTLAND
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We Work For You...

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Gowrie@wccta.net





The Gowrie Development Commission (GDC) is excited to announce our second annual Christmas parade, light display, and tree lighting ceremony. We invite you to participate in the most exciting celebration for our community! We hope you will join us as we celebrate the Spirit of the holidays.

This year, we will have a kids zone starting at 4:00 pm with lots of fun activities. Food will be served starting at 5:00 pm and continue till gone. The parade will begin at 6:00pm. There is no fee to have an entry in the parade or to place a light display in the park for our Hometown Christmas Festival. We invite entries from individuals, families, businesses, organizations, churches, and schools. Please get in touch with us if you would like to provide food or organize a fundraising activity booth.

To participate, complete a form and return it to GDC, PO Box 415, Gowrie, IA 50543, or drop it off at Heartland Bank, Security Savings Bank, or The Picket Fence before November 14th, 2025. If you have any questions, don't hesitate to email the GDC at gowrie@wccta.net.



2025 Gowrie Hometown Christmas Parade Entry Form

When: **Saturday, December 6, 2025**
5:30 PM (lineup) parade starts at 6:00 PM

Where: Downtown Gowrie -
Elm Street to the City Park

Entry Name: _____

Contact Name: _____ Day of Parade Phone: _____

Contact Email: _____

Number of People in your Unit: _____ Number of Vehicles participating: _____

Type of Entry (you may check more than one):

- ☐ Walkers
- ☐ Single Vehicles (car, truck, etc)
- ☐ Multiple Vehicles Riding Together (car, truck, etc)
- ☐ Trailer pulled behind
- ☐ Vehicle Tractor
- ☐ Other: _____

NOTE: This is a night time parade. All entries are required to be lit up with Christmas lights. **NO HEADLIGHTS** will be allow on (use parking lights). **NO SANTA CLAUS** suits. We have the REAL Santa at the end of the parade . **NO POLITICAL** campaign signs. **NO throwing candy**, we don't want kids running after it in the dark streets.

I have read the Gowrie Hometown Christmas Parade Rules and Information page and agree to follow the rules and guidelines. I understand the Parade Coordinator reserves the right to reject entry for any reason.

Signature: _____

Deadline for entries are December 1, 2025 by 5 PM

Drop off this form to one of the following locations:

*Security Savings Bank *Heartland Bank * The Picket Fence *Gowrie Public Library

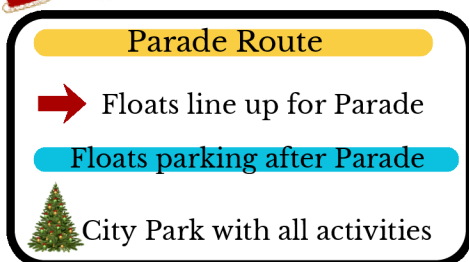
For more information or if you have questions, please contact GDC at:
gowrie@wccta.net

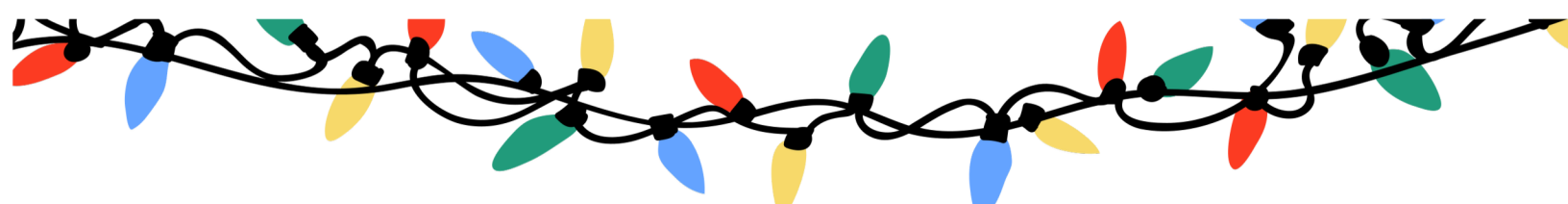
2025 Gowrie Hometown Christmas Parade Rules & Information

Thank you for your interest in participating in the "Gowrie Hometown Christmas Festival" parade on Saturday, December 6, 2025.

1. The City of Gowrie and Parade Coordinator reserves the right to reject any application for any reason.
2. The Christmas Parade will begin at 6:00 pm and entries must be lined up on Elm Street and ready by 5:30 pm.
3. Entries must complete registration form—only exception is law enforcement, EMS, fire departments.
4. No entries will be allowed to have a Santa Claus. There is only one Santa - provided by the GDC, at the end of the parade.
5. In case of inclement weather, no rain date is available and the parade will be held rain or shine.
6. We encourage you to decorate your vehicle or float. It must contain at least one set of Christmas lights.
7. Non-holiday themed entries will NOT be allowed.
8. Obscene or otherwise offensive conduct not suitable for family audience is prohibited.
9. If you have multiple vehicles please stay together while lining up so we can start you together.
10. At the conclusion of the parade at the City park, we ask that you turn right onto Riddle street and then right onto Main Street.
11. No throwing candy or any objects into the street or crowd. We do not want children running into the road where you will not see them easily due to it being dark.

Parade Map





Holiday Light Display Sponsorship Form

_____ I would like to donate money for the committee to purchase a light display for the 2025 Hometown Christmas with my Name or Business as sponsor

Sponsor amount (Please circle)

\$1,000 \$500 \$250 \$100 \$75

Payment: Please make checks payable to:
Gowrie Development Commission

_____ I would like to provide my own light display for the 2025 Hometown Christmas Festival

Business/Individual Name:_____

Address:_____

Main Contact Name:_____

Contact Email Address:_____

Contact Phone Number:_____

NO INFLATABLES ALLOWED

due to Iowa's windy weather conditions

For questions please contact gowrie@wccta.net and someone from the event committee will get back to you.

Return form by: November 14, 2025

Light displays will be put up starting the week of November 17 -30th. weather permitting





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Gowrie IOWA Hometown Christmas

The Gowrie Development Commission is excited to announce our second annual Hometown Christmas Festival! Our lighted parade, light displays, and tree lighting ceremony will take place on December 6, 2025. We invite you to participate in this magical holiday celebration for our community!

There are many ways to become involved in the event.

- 🎀 Parade entry
- 🎀 Set up a light display
- 🎀 Volunteer with set-up
- 🎀 Volunteer the day of event
- 🎀 Monetary donation to sponsor a light display

The Hometown Christmas Parade is scheduled for Saturday, December 6th, at 6:00 pm. It is free of charge to place an entry in the parade and set up your own light display in the park. We invite entries from individuals, families, businesses, organizations, churches, schools, and anyone who would like to participate. Also, please don't hesitate to contact us if you would like to set-up or sponsor an activity or food booth during the event.

To participate, complete a form and return it to:
GDC, PO Box 415, Gowrie, IA 50543. You may also drop it off at
Heartland Bank, Security Savings Bank, WCCTA,
or Library in Gowrie before
November 14th, 2025.

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