# Gowrie IOWA Hometown Christmas

3RD ANNUAL

# DECEMBER 5, 2026

Come home as we celebrate the magic, memories, and traditions of the holiday season right here in our hometown. From sparkling light displays and the glowing excitement of the Christmas parade to the community tree lighting, there will be something for everyone to enjoy.

Bring your family, gather with friends, and make new memories while celebrating the traditions that make this time of year so special. Santa and Mrs. Claus will be making a special visit!

Whether you grew up here, still call our community home, or are coming back for the holidays, Gowrie's Hometown Christmas is an invitation to come home and celebrate the season surrounded by the warmth of love and twinkling Christmas lights. Come home for Christmas. Come home for the memories. Come home to our hometown.



*Come home for the holidays to Gowrie.*

Sponsored By:

Gowrie DEVELOPMENT COMMISSION

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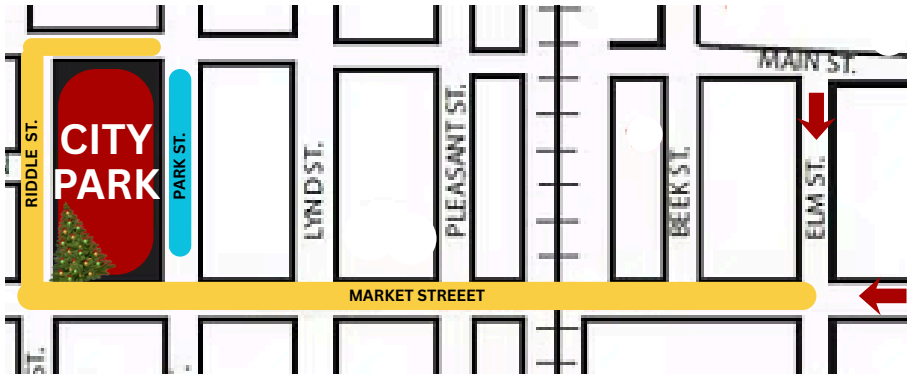
# DECEMBER 5, 2026

## 6:00 PM PARADE

### Parade Map

Gowrie Hometown Christmas

- Parade Route
- Floats line up for Parade
- Floats parking after Parade
- City Park with all activities




## FOLLOWING PARADE:



Tree Lighting Ceremony
Walk through Light Displays
Visit Santa and take a photo
Enjoy food and hot cocoa

**Chili** - Gowrie Firemen
**Hot Cocoa** - American Legion Peterson Post #431
**Cookies** - Auxilary
**Popcorn** - Sons of the Legion

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## Light Displays

Businesses, organizations, and community members are invited to help us make the 2026 Gowrie Hometown Christmas festival twinkle! We'd love for you to join the festivities by setting up a festive light display.

**Responsible for your own set up & tear down**

**NO INFLATABLES ALLOWED**

due to Iowa's windy weather conditions

Please return your completed form to Gowrie locations: Security Savings Bank, Heartland Bank, or e-mail: gowrie@wccta.net by November 1st. Once we receive your form, we'll contact you with setup details and instructions.

Business/Individual Name (as you want listed on display):

_____

Main Contact Name: _____

Contact E-mail: _____

Contact Phone Number: _____

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## Sponsorship

Businesses, organizations, and community members are invited to support the 2026 Gowrie Hometown Christmas through sponsorships! Your generous sponsorship will help us create a festive, fun, and memorable celebration for our entire community. Every contribution helps bring a little more Christmas magic to Gowrie!

Please return completed sponsorship forms to:

Gowrie GDC
PO Box 415
Gowrie, IA 50543

*Thank You* for helping us make Hometown Christmas a celebration to remember!

Business/Individual Name: _____

Main Contact Name: _____

Contact E-mail: _____

Contact Phone Number: _____

Sponsorship Amount: $_____

Sponsored By: Gowrie Development Commission

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## Parade RULES AND INFORMATION

Businesses, organizations, and community members are invited to participate in the 2026 Gowrie Hometown Christmas Parade. These rules are to keep everyone safe. Thank you for participating in our parade!

1. The City of Gowrie and Parade Coordinator reserves the right to reject any application for any reason.
2. **The Christmas Parade will begin at 6:00 pm and entries must be lined up on Elm Street and ready by 5:30 pm**.
3. Entries must complete registration form—only exception is law enforcement, EMS, fire departments.
4. No entries will be allowed to have a Santa Claus. There is only one Santa - provided by the GDC, at the end of the parade.
5. In case of inclement weather, no rain date is available and the parade will be held rain or shine.
6. We encourage you to decorate your vehicle or float. It must contain at least one set of Christmas lights.
7. Non-holiday themed entries will NOT be allowed.
8. Obscene or otherwise offensive conduct not suitable for family audience is prohibited.
9. If you have multiple vehicles please stay together while lining up so we can start you together.
10. At the conclusion of the parade at the City park, we ask that you turn right onto Riddle street and then right onto Main Street.
11. <u>No throwing candy or any objects</u> into the street or crowd. We do not want children running into the road where you will not see them easily due to it being dark.

## Parade Map

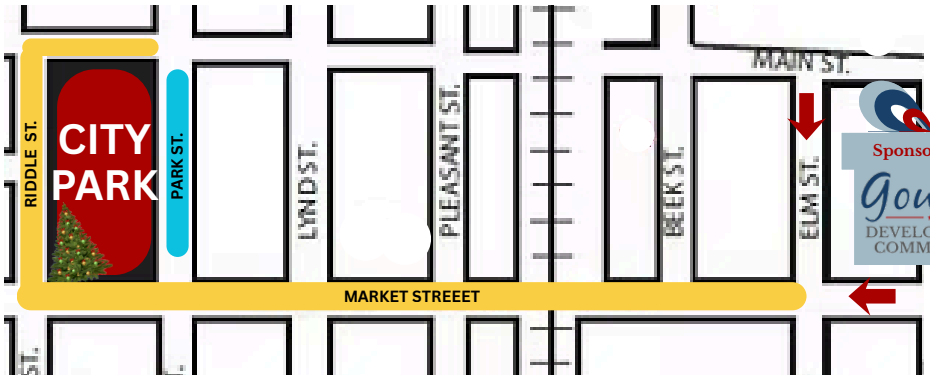
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Parade Route

Floats line up for Parade

Floats parking after Parade

City Park with all activities



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# Parade Entry Form

Businesses, organizations, and community members are invited to participate in the 2026 Gowrie Hometown Christmas Parade.
Please return completed form to Gowrie locations:
Security Savings Bank, Heartland Bank, or e-mail gowrie@wccta.net

Business/Individual Name: _____

Main Contact Name: _____

Contact E-mail: _____

Contact Phone Number: _____

Please read the Parade Rules and Information on the back of this form.

**I have read the Gowrie Hometown Christmas Parade Rules and Information page and agree to follow the rules and guidelines. I understand the Parade Coordinator reserves the right to reject entry for any reason.**

Signature: _____

Sponsored By:
Gowrie DEVELOPMENT COMMISSION